

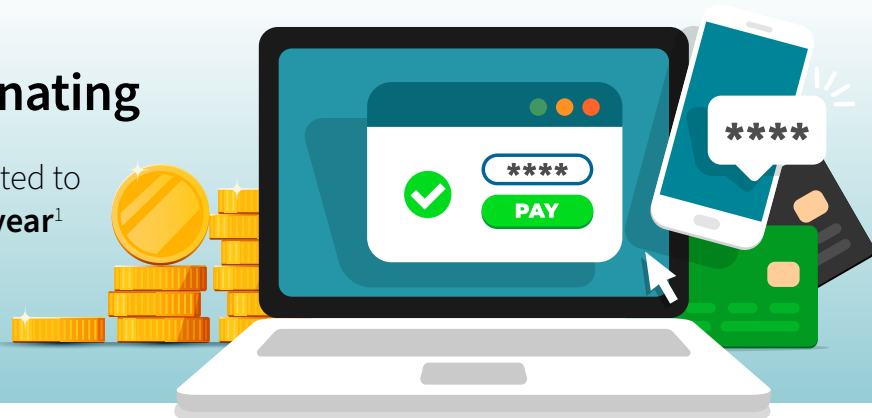
# Cybercriminals use digital transactions to evade detection of fraudulent activities

Is your fraud strategy strong enough to contend with the unique challenges of digital commerce?

## 6 KEY INSIGHTS INTO DIGITAL IDENTITY INTELLIGENCE

### 1. Digital commerce is dominating

The value of digital transactions is projected to reach **over USD 6,685,102 million this year**<sup>1</sup>



### 2. Technology optimizes market globalization

Technology also facilitates opportunities for bad actors to exploit weaknesses in the transaction chain and gain access to financial information and other personal data to commit fraudulent activities.



The estimated amount of **money laundered globally in one year is 2 - 5% of global GDP or \$800 billion - \$2 trillion** in current U.S. dollars<sup>2</sup>

### 3. Bad actors capitalize on borderless transactions



The total number of records exposed in 2019 **increased 284%** compared to 2018<sup>3</sup>



Hackers attack **every 39 seconds**, on average 2,244 times a day<sup>4</sup>



**40%** of APAC consumers have experienced a data breach<sup>5</sup>



### 4. In response, global regulatory oversight has significantly increased



Governments around the world have **expanded their use of targeted economic sanctions**



**Regulatory focus** is quickly shifting to **e-commerce**



The APAC region saw the **biggest increase in fines** for non-compliance: a staggering jump from **USD 6.6 million** in 2019 to **USD 5.1 billion** in 2020<sup>6</sup>

### 5. Digital commerce demands a more dynamic, risk-responsive fraud identity management strategy



A **retroactive approach** to risk management exposes your business to **damaging regulatory enforcements and introduces friction** into the customer experience



**Relying solely on physical identity equates** to only operating with **partial risk visibility**



Incorporating **digital identity intelligence and transactional behavior insights help counteract the common ways bad actors evade detection**, such as mule accounts, VPNs and proxies



### 6. Conquer digital commerce challenges and gain competitive advantage with a near real-time view of risk



**Capture a unified picture of identity** informed by network intelligence, industry-trusted global coverage and intellectual property



**Reinforce risk perspective** with an immediate view of a digital identity built with contributory, crowdsourced data from more than 35 billion global annual transactions



**Mitigate regulatory, reputational and financial risks** by proactively avoiding exposure to money laundering, sanctions and fraud vulnerabilities



**Reduce transaction delays and eliminate customer friction** by leveraging a multi-layered analysis to instantly detect bad actors and easily recognize trusted customers

**Confidently strengthen digital compliance while improving customer experience with the powerful combination of robust digital identity insights and industry-trusted coverage of global digital identity intelligence.**

Visit us at [risk.lexisnexis.com/DIN-EN](https://risk.lexisnexis.com/DIN-EN)

<sup>1</sup> [statista.com/outlook/dmo/fintech/digital-payments/worldwide](https://www.statista.com/outlook/dmo/fintech/digital-payments/worldwide)

<sup>2</sup> [unodc.org/unodc/en/money-laundering/overview.html](https://www.unodc.org/unodc/en/money-laundering/overview.html)

<sup>3</sup> <https://www.helpnetsecurity.com/2020/02/11/2019-reported-breaches/>

<sup>4</sup> [comparitech.com/blog/vpn-privacy/data-breach-statistics-facts/](https://comparitech.com/blog/vpn-privacy/data-breach-statistics-facts/)

<sup>5</sup> <https://securitybrief.asia/story/40-of-apac-consumers-have-dealt-with-personal-data-breaches>

<sup>6</sup> <https://www.prnewswire.com/news-releases/global-financial-institution-fines-for-aml-data-privacy-and-mifid-rise-26-in-2020-301188640.html>